

Registration form

Lenana Room - Lower ground floor
Kenyatta International Conference Center
Nairobi, Kenya
September 10-12, 2014

Participation is free of charge - subject to availability

Please, write in block letters:

Surname and Name

Job function

Company name

Company address

City

Zip Code

Country

Phone

Fax

E-mail

Date

Signature

Pursuant to art. 13 of Legislative Decree no. 196/2003 (pertaining to the protection of personal data), please note that any personal data provided with this participation form will be entered into a database, used and processed subject to your approval for the following purposes:

(a) – analyse the data provided and services used by users to determine, including by means of electronic processing, preferences as well as services and products which may be of interest to them;

- I consent to the treatment of my personal data for the purposes listed under point a) above I consent ☐ I do not consent ☐

(b) – send communications by mail, telephone, fax and /or email, regarding in particular: free invitations to visit our exhibitions, invitations to meetings, exhibition newsletters, additional services and products offered by the companies of our Group;

- I consent to the treatment of my personal data for the purposes listed under point b) above I consent ☐ I do not consent ☐

(c) – evaluate service quality, market research and statistical surveys.

- I consent to the treatment of my personal data for the purposes listed under point c) above I consent ☐ I do not consent ☐

Data controller and processor: Ipack-Ima S.p.A. - C.so Sempione 4 - 20154 Milan. The data provided may be transferred to exhibitors upon payment of a fee. Said data may also be provided to other parties having agreements in place with Ipack-Ima S.p.A. for the above listed purposes. Pursuant to art. 7, third paragraph, of Legislative Decree no. 196/2003 you may request at any time and free of charge the modification, integration or cancellation of the abovementioned data as well as enforce other rights as per art. 7 by writing to Ipack-Ima S.p.A. - C.so Sempione 4 - 20154 Milan, fax +39 02/33619826, e-mail: ipackima@ipackima.it.

PLEASE SEND THIS FORM TO Laura Verri: iverri@ipackima.it fax: 0039 02 33619826

How to reach us

Kenyatta International Conference Center (KICC)

Lenana Room – Lower Ground Floor

Entrance City Hall Gate

Nairobi, Kenya

For booking your comprehensive package, please contact our representative office:



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Rickshaw Travels Kenya Ltd

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Nairobi, Kenya



EAST 2014
AFRIPACK

THE Processing, Packaging
and Converting Technologies

Exhibition in the East Africa Region

September 10-12, 2014

Kenyatta International Conference Centre (KICC)

Nairobi, Kenya

www.eastafripack.com

International conference on

Food Processing and Packaging Innovation for a Sustainable Development

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September 10-12, 2014

ipack.ima spa
Connecting businesses

In joint venture with:



In partnership with:



United Nations Industrial
Development Organization



East African Community



Ministry of Industrialization and Enterprise Development
Government of Kenya

In cooperation with:



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ASSO
FOOD
TEC



ITALIAN TRADE AGENCY



Ministero dello Sviluppo Economico

DISCUSSION TOPIC

Three days of meetings for experts, stakeholders, public decision-makers and leaders of international organizations: a top-level conference program to emphasize just how crucial East Africa and the lively economies that are part of this region are in creating sustainable development in the food supply chain with the help of technology.

THE CONTEXT

The international conference “**Food Processing & Packaging Innovation for Sustainable Development**” is one of the key side events in the first edition of East Afripack 2014, the leading exhibition for processing, packaging and converting technologies gathering the entire East African Community and bordering countries, coming up at the Kenyatta Center, Nairobi, on September 9-12, 2014.

THE SCIENTIFIC COMMITTEE

“An international conference of this significance, developed together with the members of the East Afripack Steering Committee, testifies to the importance of East Afripack 2014 as the first show of considerable international reach taking place in Africa and dedicated to Food, Processing and Packaging. The goal of the event is give visibility to specific product and process innovations enabling the efficient, sustainable development of SMEs in the East African Community (EAC).”

Prof. Claudio Peri – Professor Emeritus of the University of Milan and Chairman of the Scientific Committee

AGENDA: THURSDAY, September 11th

10.30 am - 12.30 am **Session: Sustainable packaging: challenges and solutions**
Lenana Room, Lower Ground Floor

Keynote Presentation:

- The Business of Packaging and how Technology is changing our focus
Thomas L. Schneider – CPP, President, **WPO** (World Packaging Organisation)

Case studies:

- Technological Innovation Trends and Sustainable Development in Retail
Ramamurthy Thiagarajan - Director, **Nakumatt**
- A Comparative Analysis of Flexible Packaging Performance in terms of Functionality and Sustainability
Italo Vailati - Director, **Giflex** (Italian Flexible Packaging Association) and **GIPEA** (Italian Self Adhesive Association)
- Status of the Printing and Packaging Industry in Kenya
Mohan Krishnaswami - Chairman, **CPAK** (Convertors and Printers Association of Kenya)
- Wasting less leads to Sustainability and Profitability
Paolo Grasso - Export Sales Manager, **OMET Srl**
- A Model of Business: the High-tech Italian Way
Andrea Ranzani – Sales Engineer, **Ronchi Mario SpA**

AGENDA: WEDNESDAY, September 10th

10.30 am - 12.30 am **Session: Innovation trends in the agrofood chains**
Lenana Room, Lower Ground Floor

Keynote Presentation:

- The Challenges for a Sustainable Development of Food Chains in the EAC
Mpoko Bokanga – CEO, **AgroTEQ**, Agribusiness & Technology Consulting - Former **UNIDO** Representative to Kenya, Eritrea and South Sudan

Case studies:

- The Practice of Innovation at Heinz and the Emergence of New Packaging in Driving Sustainable Development – A Pathway to Growing a Better World.
Michael O. Okoroafor - Vice President, Global Packaging R&D/Innovation & Member of the Global R&D Council, **H.J. Heinz Company**
- The role of packaging as a key factor of industry technology upgrade and competitiveness of SMEs in East Africa region
Betty Maina – Ceo, **KAM** (Kenya Association of Manufacturers)
- Technological innovation trends and sustainable development in Cereals Based Products
Enrico Carlo Mola - Area Manager, Pavan Srl - **Pavan Group**
- Background perspectives for SACE support in Sub Saharan Africa
Riccardo Fanelli - Head of Johannesburg Office - Sub Saharan Africa, **SACE**

AGENDA: FRIDAY, September 12th

10.30 am - 12.30 am **Session: Normative and Educational pre-requisites for a sustainable development in agrofood chains**
Lenana Room, Lower Ground Floor

Keynote Presentation:

- A Cultural Framing of Sustainable Development
Claudio Peri – Professor Emeritus, **University of Milan**

Case studies:

- Building Packaging Skills and Capability in Africa the Lessons Learnt
Joseph Nyongesa - President, **APO** (African Packaging Organization) - Secretary General, **IOPPK** (Institute of Packaging Professionals Kenya)
- Back to Basics: Synergizing Packaging within Curriculum Development
Suki K. Mwendwa – Deputy Vice Chancellor, **The Technical University of Kenya**
- Professional Roles and Responsibilities of Food Technologists in Italy
Aldo Todaro – President, **Food Technologists Board**
- The Evolution of Certification Schemes and Standards of Food Products and Processes
Alessandro Mattiazzi – Standard Technical Manager - Voluntary Certifications, **CSQA**
- The Current Role of Food Packaging and Regulatory Issues inside the Common Space of European Union
Maurizio Boccacci Mariani - **University of Rome “La Sapienza”** - **Italian Institute of Packaging**